

CANNA launches a new live virtual experience for the Canadian grower community to collaborate and shape their industry.

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CANNA Canada, an internationally-recognised expert and leader in manufacturing plant nutrients, committed to helping growers understand plants, overcome challenges, and get optimal results, will bring a new CANNAtalk experience to the Canadian growing community: [The Passionate Grower's Hub](#)

Following the success of the *Montreal and Vancouver Master Grower* Roundtables, CANNA will assemble a pioneering group of Lead Canadian Growers once again for a collaborative and insightful experience, made up of **two interactive online sessions on Wednesdays, May 27th and June 3rd from 3-5 PM PT/ 6-8 PM EST.**

The Passionate Grower's Hub is a new CANNAtalk experience concept: An online experience where highly passionate growers will be able to connect around cultivation topic discussion hubs. Each hub will be made of a small selected group of topic experts and/or highly skilled and passionate growers aiming to dive deeper into selected topics together. Over a hundred specific topics related to several themes such as genetics, crop strategy, integrated pest management, and more, are being surveyed and selected by attendees prior to final selection and event launch.

Because this edition of CANNAtalk is going virtual and happening in real-time, we've been able to broaden the invitation, with confirmed participants from 7 out of the 10 Canadian provinces so far, including several lead growers from large and micro Licensed Producers, university researchers, multi-awarded growers, as well as highly passionate skilled growers from the community.

Bobby Bains, the Head Grower of *Delta 9 Cannabis*, a participant in a recent CANNAtalk experience, raved about the *Vancouver roundtable*:

"It's really nice to meet like-minded growers from all over the industry. It's nice to have someone to be the catalyst that gets us all into a room. I think it's very important for the overall health of the industry that we all work together, even though we work in different institutions, different growth environments and different companies, we all have similar

goals.”

Follow the **CANNAtalk Experience** blog to find out key learnings from the leading passionate grower community, learn more about our Canadian passionate growers, and stay up to date with upcoming events.

<< ANNEXE >>

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